

Wendy Reed for Congress  
23<sup>rd</sup> Congressional District, California  
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June 2, 2016

MUR # 7082

Federal Election Commission  
Office of General Counsel  
999 E Street Northwest  
Washington, D.C. 20463

I hereby file a formal complaint against a business calling itself Crowdpac. Crowdpac is using my image to solicit donations in my name, without my authorization or permission and without the legally required disclosures of who is making the solicitation. Here is a screenshot of the solicitation page showing no disclosure: <https://www.crowdpac.com/contribute/38828>

### CROWDPAC

Donate to Wendy Reed

US \$

\$3	\$10	\$25
\$50	\$2700 (10% off)	

RECEIVED  
FEDERAL ELECTION  
COMMISSION  
2016 JUN -8 AM 10:52

Here is a screenshot of the front page with the Donation link using my name and photo yet referencing San Diego County, which is outside of my Congressional District:  
<https://www.crowdpac.com/candidates/571e94c31a7f38eb4898343d/wendy-reed>

**CROWDPAC** Campaign Election Issues Data About

BUILD YOUR BALLOT for the June 7th, 2016 San Diego Election

Wendy Reed

Now We're looking for your support to help

WENDY REED'S DONATION HISTORY

DONATIONS BY CROWDPAC SCORE by the candidate

DONATIONS BY SIZE

BACK HER CAMPAIGN

SUPPORT WENDY REED

HER CROWDPAC SCORE

WENDY REED'S BIOGRAPHY

WENDY REED'S EDUCATION

WENDY REED'S OFFICE ADDRESS

WENDY REED'S OFFICE PHONE

In researching whether there are other such complaints that have been filed against CrowdPac, I found this article from 2014, indicating that the Federal Election Commission has expressly allowed CrowdPAC to operate in this manner, and to profit from EIGHT PERCENT (8%) of the contributions it receives. <http://legalnewsline.com/stories/510627526-fec-allows-crowdpac-to-collect-fees-on-political-donations>. And I also found that the individuals involved in CrowdPac management have already violated the approved terms of their operation. [http://www.mercurynews.com/education/ci\\_26824200/stanford-dartmouth-sidestep-legal-action-against-researchers-election](http://www.mercurynews.com/education/ci_26824200/stanford-dartmouth-sidestep-legal-action-against-researchers-election)

I request a formal investigation into all contribution funds that CrowdPAC has received in the 2014 and 2016 election cycles, to investigate whether contributions are even being distributed to candidates.

Moreover, I request that CrowdPac be LEGALLY REQUIRED to garner candidates' authorization and approval before soliciting contributions in our names or using our images. I thought this was already the law, and I am deeply disappointed that I have to use my time and financial resources to file a notarized complaint to the FEC to report something that is happening in plain view under the FEC's jurisdiction.

It is egregious that independent companies are permitted to use our images and solicit funds without our knowledge or permission. I ask the FEC to put an end to this practice immediately.

Sincerely,



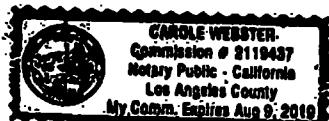
Wendy Reed  
Candidate, US House of Representatives  
District 23, California

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

Subscribed and sworn to (or affirmed) before me on this 3<sup>rd</sup>  
day of June, 2016, by Wendy Reed.

proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



(Seal)

Signature 